



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 3, 2014

**Notice of Issuance**

Issued pursuant to Section 59174 of the Food and Agricultural Code

**2014 Seasonal Regulation  
Price Filing and Posting  
Under the Marketing Order for Processing Strawberries**

To The California Strawberry Processor Addressed:

Upon the recommendation of the Processing Strawberry Advisory Board (PSAB), the California Department of Food and Agriculture (CDFA) has issued and made effective a seasonal regulation pertaining to mandatory price filing and posting for processing strawberries. This regulation will take effect on April 7, 2014.

The specific provisions associated with this regulation are unchanged from last year. The PSAB will supply each California strawberry processor with instructions and materials needed for compliance with this regulation.

A copy of the CDFA Order making effective this seasonal regulation is on file in the office of the CDFA Marketing Branch and is available upon request. If you have any questions about this processing strawberry seasonal regulation or the Marketing Order for Processing Strawberries, please call the PSAB Manager, Roger Wyant, at 831-724-5454. You may also call Dennis Manderfield of this office at 916-900-5018.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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